

Become a...



communityhero
sharing our lived experiences for good



WHAT IS IT?

Our Miracle Babies Community Heroes are passionate about spreading the word and advocating for the cause and Foundation in the communities in which they live. Together with Miracle Babies, your voices and lived experience will help to promote, raise awareness and support for the work of the Foundation and premature and sick newborns and their families, achieving greater community support, understanding and positive change for families for years to come.

Being a Miracle Babies Community Hero is a volunteer role and can be done in your own time, on your schedule. Travel is only required if attending events where applicable.

- Help to **raise funds, community awareness and support**
- **Share your story** as an events or campaign ambassador, or with media
- **Champion** the cause in your local **community**
- **Attend events and more!**



WHAT'S INVOLVED?

If you are interested in becoming a **Miracle Babies Community Hero** complete the [Expression of Interest Form](#). We hope to recruit as many community heroes as we can. The more voices, the greater the impact we can have!

If approved, here's what will happen:

Support for you: Our friendly team will be in touch to provide you with the tools and information you need to advocate in your local community, in any capacity you are able. There are a few different ways to be involved (you can choose one or many and this can change over time). You will have dedicated contacts available to support you and answer any questions.

Throughout the year, you will also receive further news and updates on special events or campaigns to get involved in.

Involvement across one year might look like the below:

- Joining a fundraising campaign to help raise funds by sharing your own story
- Becoming a Family Ambassador for a key campaign or event - in which your story will be shared by Miracle Babies and you may be required to attend that event and/or create a fundraising page.
- Using the toolkit to encourage local businesses, groups and schools in your area to fundraise or promote Miracle Babies' services.
- Interviews with media (radio, print or TV) if comfortable, when opportunities arise.



But this can be different for everyone! You can choose what suits you, your family and works with your schedule

CRITERIA TO JOIN

Must be parent to prem/sick baby, have been born prem/sick themselves OR work in a Neonatal Unit.

5 KEY WAYS TO BE INVOLVED

- **Events Support Committee** - support the team with input on planning and design of events, provide local perspectives when needed, assist with prize donations, volunteer or promote locally.
- **Share your story** - online, with media and at events where needed.
- **Fundraising** – take part in or host own fundraising activity/ies.
- **Awareness and Community Engagement** - engage local groups, schools, childcare centres, sporting groups etc. around fundraising and assist with general awareness of Miracle Babies' services/support available for their local community.
- **Hospital Champion (Hospital staff only)** - advocate for Miracle Babies' resources and support within the Neonatal Unit, promote Miracle Babies' key messages, champion campaigns and agree to share your personal experiences and views (where appropriate/agreed) to further develop community understanding and support.

EXPECTATIONS

- Ongoing commitment across at least 2 years.
- Willingness to share Miracle Babies awareness campaigns and advocate for the work of Miracle Babies.
- Join Miracle Babies Community Social Group (Facebook) if able.
- Be willing to take part in fundraising campaigns/events (either fundraising or promoting) or lead own fundraising activity.
- Willingness to share their story online or in person at events when needed.
- Be willing to help with raising awareness of Miracle Babies' services within their local community (Miracle Babies to provide collateral and tools to do this) where able.
- Use the toolkit provided to encourage support toward the foundation with local businesses, schools, etc.
- Agree to follow the guidance of Miracle Babies with regards to media and speaking at events where required.
- **Hospital Champions** – share campaigns and awareness messages internally, along with champion further collaboration with the hospital and Miracle Babies.
- Live the values of Miracle Babies Foundation - **Empathy, Community, Commitment and Respect.**



IN RETURN, FOR YOU:

- Opportunity to receive discounts or free tickets to events, special experiences and more
- Acknowledgement via Miracle Babies' channels as a Community Hero
- Support and access to the team throughout the year for ongoing opportunities and involvement in key campaigns, events, media opportunities and more
- Certificate of Appreciation
- Help us strengthen support within the local community and be part of a special team making a positive difference future families!



Thank you!

from the team at
Miracle Babies